

AGILE

AXXESS GROWTH INNOVATION & LEADERSHIP EXPERIENCE

MAY 5-7, 2025

2025

SPONSORSHIP PROSPECTUS



LET'S BUILD THE FUTURE OF
CARE AT HOME, **TOGETHER**

CONFERENCE OVERVIEW

Delivering the best healthcare at home requires leadership, innovation and fresh ideas. A shift in workforce needs, healthcare consumer demands and other market forces require new thinking and innovative solutions. Collective engagement and wisdom are needed now, more than ever, to meet the rapidly growing demand for quality care at home for more people globally.

AGILE will provide knowledge, insights and leadership approaches through powerful keynotes, on-site educational sessions, to include HOPE and VBP workshops, providing up to 8 CEUs for attendees.



MONDAY, MAY 5 -
WEDNESDAY, MAY 7, 2025



FAIRMONT DALLAS HOTEL
DALLAS, TX

AGILE

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WHAT TO EXPECT



GENERAL SESSIONS

Dynamic speakers discussing topics including leadership and culture, workforce management, public policy and interoperability.



EDUCATION SESSIONS

Home health, hospice, palliative, home care and financial management educational sessions.



AXXESS TECHNOLOGY SHOWCASE

An Axxess experience showcasing innovative new solutions and features within the Axxess platform, designed to elevate care delivery.



INNOVATION SHOWCASE

Interact with attendees and show how your organization empowers them to deliver better patient care.



NETWORKING AND ENTERTAINMENT

Networking opportunities will be offered throughout the event, as will great food, entertainment and fun.



HOPE READINESS AND VALUE-BASED PURCHASING OPTIMIZATION WORKSHOPS

These workshops are designed to accelerate growth and transformation by offering expert guidance on achieving HOPE readiness and financial optimization through VBP strategies. These sessions function as a catalyst for improved patient care and increased operational efficiency.



AXXESS TRAINING AND CERTIFICATION

Attendees receive exclusive leadership content developed for AGILE participants.



SPONSORSHIP VALUE

Whether your objectives are to meet prospective clients, build relationships or win new business, our sponsorship packages were designed to provide you with a tailored sponsorship experience that enables your business to thrive.

VALUE FROM BEGINNING TO END

Increase Your Brand Impact

- **Increase Awareness:** Position your brand as a leader in the care at home industry with premium visibility across digital, print and on-site channels.
- **Differentiate from Competitors:** Leverage exclusive branding opportunities in prime event spaces and on the AGILE attendee app for maximum exposure.

Generate High-Quality Leads

- **Connect with Key Decision-Makers:** Engage with 500+ industry leaders and partners through targeted networking sessions.
- **Foster Ongoing Engagement:** Connect directly with attendees through multiple touchpoints, speaking opportunities and sponsored content, fostering meaningful interactions.

Expand Your Market Reach

- **Grow Your Audience:** Engage with more than 150,000 contacts across multiple channels, increasing your market presence.
- **Increase Your Marketing Impact:** Elevate your marketing with premium sponsorships, co-branded content and social media assets.

Maximize Long-term ROI

- **Post-Event Engagement:** Continue post-event interactions with access to attendee lists and tailored follow-ups.
- **Measure Impact:** Get detailed post-event reports to evaluate ROI and optimize future strategies.



AGILE 2025

SPONSORSHIP OPPORTUNITIES

AGILE sponsors are pivotal in creating an energetic and forward-thinking platform that fosters learning, collaboration and the evolution of best practices that drive the future of healthcare. By partnering with Axxess as an AGILE sponsor, you gain unparalleled visibility and multiple opportunities to showcase your brand, products and solutions directly to industry providers, leaders and key decision-makers. Explore these tailored sponsorship opportunities to position your brand at the forefront of the care at home industry, driving both innovation and influence.

SPONSORSHIP CATEGORIES

AGILE 2025 offers seven distinct sponsorship categories, each designed to enhance visibility, engagement and value. These categories provide a strategic pathway to connect with your target audience, amplify your brand presence and leave a memorable impact.

- Innovation Showcase Booth Sponsor
- Thought Leadership Sponsor
- Axxess Distinction Awards Sponsor
- Entertainment Sponsor
- Technology Sponsor
- Axxess Training and Certification Digital Sponsor
- Networking Sponsor

Explore these tailored sponsorship opportunities to position your brand at the forefront of the care at home industry, driving both innovation and influence.



AXXESS GROWTH INNOVATION & LEADERSHIP EXPERIENCE

2025 SPONSORSHIP OPPORTUNITIES

Innovation Showcase Booth Sponsor

Innovation Showcase Booth Sponsor **\$7,500**

Benefits:

- Prime, high-traffic location for networking and visibility.
- Branded space with a small table and two chairs.
- Logo placement on all AGILE promotional platforms, channels and promotional assets.
- Note: iPad stands are not included.
- **AGILE All Axxess Pass:** Complimentary registration for 4 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

Innovation Showcase Add-On **\$1,000**

Benefits:

- Additional dedicated networking space (limited availability) with a small table and two chairs.
- Focused networking with key organizations attending AGILE.
- Support in connecting with priority organizations.

Thought Leadership Sponsor

Keynote Sponsor **\$15,000**

Benefits:

- Exclusive sponsorship of a keynote session.
- Brand recognition on-site during keynote session on digital screens and room signage.
- Logo placement on all AGILE promotional platforms, channels and assets.
- **AGILE All Axxess Pass:** Complimentary registration for 4 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

General Session Sponsor **\$10,000**

Benefits:

- Sponsor one of the AGILE general sessions.
- Brand recognition on-site during general session on digital screens and room signage.
- Logo placement on all AGILE promotional platforms, channels and assets.
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Educational Session Sponsor **\$7,500**

Benefits:

- Sponsor an educational session (non-CEU).
- Brand recognition on-site during educational session on digital screens and room signage.
- Logo placement on all AGILE promotional platforms, channels and assets.
- **AGILE All Axxess Pass:** Complimentary registration for 2 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

AXXESS TRAINING AND CERTIFICATION BRAND EXPOSURE

In addition to the sponsorship opportunities and benefits above, sponsors will receive additional brand exposure through the Axxess Training and Certification platform.

ADDITIONAL BENEFITS INCLUDE:

- Logo recognition on the Axxess Training and Certification dashboard will be activated upon sponsorship confirmation and will run through June 15, 2025.
- Exposure to more than 50,000 active users from across the care at home industry.
- Engagement metrics reporting (views and clicks) will be shared with sponsor.
- Logo recognition on all Axxess Training and Certification CEU/Educational spaces on-site during the AGILE conference.

2025 SPONSORSHIP OPPORTUNITIES

AGILE Distinction Awards Sponsor

AGILE Distinction Awards

Title Sponsor **\$25,000**

Benefits:

- Naming rights for the award show.
- Opportunity to have designated team member on stage to present the awards to the recipients.
- Brand recognition on-site during awards ceremony.
- Logo placement on all AGILE promotional platforms, channels and awards-related assets.
- **AGILE All Axxess Pass:** Complimentary registration for 6 providing full access to AGILE networking events, educational sessions and entertainment experiences throughout the conference.

Awards Participant

Sponsor **5,000**

Benefits:

- Support your AGILE Distinction Awards nominee.
- Brand recognition on-site during awards ceremony and on all awards-related digital and print assets.
- Reserved VIP area during awards ceremony.
- **AGILE All Axxess Pass:** AGILE All Axxess Pass: Complimentary registration for 4 providing full access to AGILE networking events, education sessions and entertainment.

Entertainment Sponsor

AGILE Welcome Reception Sponsor

\$15,000

Benefits:

- Opportunity to provide welcome remarks during the reception.
- Brand recognition on-site during the reception.
- Logo placement on all AGILE promotional platforms, channels and assets.
- Optional Innovation Showcase booth.
- Signature drink and/or branded napkins.
- **AGILE All Axxess Pass:** Complimentary registration for 4 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

Party at AGILE Sponsor

\$15,000

Benefits:

- Opportunity to provide welcome remarks during the party.
- Brand recognition on-site during the party.
- Logo placement on all AGILE promotional platforms, channels and assets.
- Optional Innovation Showcase booth.
- Signature drink and/or branded napkins.
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2025 SPONSORSHIP OPPORTUNITIES

Technology Sponsor

WiFi Sponsor

\$15,000

Benefits:

- Branding on the conference Wi-Fi login page.
- Custom network name featuring your brand.
- Position your organization as a key enabler of connectivity and productivity.
- Logo placement on all AGILE promotional platforms, channels and assets.
- **AGILE All Axxess Pass:** Complimentary registration for 4 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

Event App Sponsor

\$10,000

Benefits:

- Engage directly with attendees through the conference app.
- High visibility via app interactions and real-time notifications.
- Logo on event app platform.
- Logo placement on all AGILE promotional platforms, channels and assets.
- **AGILE All Axxess Pass:** Complimentary registration for 2 providing full access to AGILE networking events, education sessions and entertainment experiences throughout the conference.

Axxess Training and Certification Digital Sponsor

Axxess Training and Certification

Digital Sponsorship

\$5,000

Benefits:

- Digital-only sponsorship opportunity.
- Prominent logo placement on the Axxess Training and Certification platform and across AGILE digital channels.

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2025 SPONSORSHIP OPPORTUNITIES

Networking Sponsor Starting at \$7,500 (PRICE MAY VARY BASED ON SELECTED ACTIVITY)

AGILE 2025 is all about creating meaningful connections. As an AGILE Networking Sponsor, you have the opportunity to position your brand at the heart of where networking happens. These sponsorships are designed to provide high visibility and direct engagement with attendees, making your brand an integral part of the AGILE experience. Choose from a variety of curated options or work with us to create a custom sponsorship that aligns with your goals.

Sponsorship Options Include:

- **Relaxation Lounge Sponsor:** Create a branded relaxation area where attendees can recharge and network in a comfortable, inviting setting.
- **Barista Bar:** Host a branded coffee station that serves as a popular gathering spot for attendees to grab a cup of coffee and connect.
- **Charging Station:** Offer a branded charging station where you can interact directly with attendees while they recharge their devices.
- **Paint by Numbers Interactive Mural:** Engage AGILE 2025 attendees with an interactive experience that fosters collaboration and creativity. The Custom Paint-by-Numbers Mural transforms an oversized canvas into a dynamic, community-driven artwork that brings your brand to life.
- **Virtual Photo Booth Experience:** Bring the fun of a photo booth online. The virtual photo booth lets attendees capture and share moments from any device. Customize the platform and photos with your branding for maximum visibility and social media engagement.
- **Hotel Keycard Sponsor:** Your brand on every attendee's hotel keycard—ensuring repeated exposure throughout their stay.
- **Create Your Own Custom Sponsorship:** Have a unique idea? Collaborate with our team to develop a bespoke sponsorship that aligns perfectly with your brand and messaging goals.

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